

# ATTEND OUR SOCIAL SECURITY/MEDICARE VIRTUAL WORKSHOP, MARCH 23-26.

horsemouth<sup>®</sup>

**DEADLINE:**  
**SAVE \$200**

when you register by  
March 9

## Build Your Social Security and Medicare Expertise for 2026!

Get Up to Speed. Get 11.5 CFP Credits.

- ✓ Few advisors realize that the baby boomer generation spike is here. They need your expertise...
- ✓ Social Security and Medicare will be constantly revised to handle the onslaught
- ✓ Get up to speed on giving valuable advice to pre-retirees on Social Security and Medicare...
- ✓ Learn the strategies your clients need help implementing. Join us online to boost your expertise.

### Who should attend:

- 1) You're new to Social Security and want to learn more...
- 2) You have the basics of SS but need to learn Medicare...
- 3) Advanced advisors with gaps in your knowledge.

**What will be covered:** Effect of additional earnings, how to file a restricted application, claiming benefits for dependent children, survivor benefits for widows aged 60-70, and the interaction between Medicare and Social Security, in addition to updates and claiming strategies.

**Workshop Goal:** Put you on the path to becoming or exceeding your role as the "Go-to Retirement Expert" in your region.



Elaine Floyd, CFP<sup>®</sup>

Your workshop will be led by Elaine Floyd, CFP<sup>®</sup>, Horsemouth's Director of Retirement and Life Planning. Elaine is the author of **The Financial Advisor's Guide to Savvy Social Security** and **The Financial Advisor's Guide to Savvy Medicare**. She is often quoted in leading publications including **The Wall Street Journal**, **Kiplinger's Retirement Report**, **Marketwatch's Retirement Weekly** and other publications.

Make 2026 the year you achieve and sustain maximum Social Security expertise.

Learn more at [horsemouth.com/ssworkshop](https://horsemouth.com/ssworkshop), or call (888) 336-6884, ext. 1.

**Savvy Social Security Planning<sup>®</sup>**

FOR BOOMERS

# SOCIAL SECURITY & MEDICARE KNOWLEDGE IS CRITICAL TO HELPING RETIREES IN 2026 AND BEYOND!

VIRTUAL  
WORKSHOP  
March 23-26

## 5 Reasons to Attend...

- 1) Because you'll become fully informed and primed to grow your business using Social Security and Medicare
- 2) Because you'll learn introductory AND advanced business development principles from case studies
- 3) Because you can replay the entire workshop as many times as you like – a benefit you'll never get with live events
- 4) Because you want to differentiate yourself as an advisor with “distribution phase” skills
- 5) Because excellent retirement planning skills will make your job easier as you help clients more wisely manage their assets and allow them to last longer



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Don't lose this chance to **learn it all and save \$200**. Register early. Go to [horsemouth.com/ssworkshop](https://horsemouth.com/ssworkshop), or call (888) 336-6884, ext. 1.