

Become a Social Security Navigator



PROGRAM INCLUDES:

- ✓ Training Materials
- ✓ Seminar Presentations
- ✓ Expert Social Security Resource
- ✓ Seminar Handouts
- ✓ Step by Step Seminar Guide
- ✓ Dedicated Seminar Success Assistant
- ✓ Benefit Calculator Software

Become a Social Security Expert and Fill Your Calendar with Qualified Buyers!

- Educate potential clients
- Retain existing clients
- Build Trust
- Earn new referrals
- Differentiate your services
- Fill your calendar with qualified prospects



Social Security
NAVIGATOR

Why advisors should understand Social Security Claiming?



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- A majority of older Americans do not receive professional advice about a crucial aspect of retirement planning — **Social Security** — even if they are working with a financial advisor.
- Almost **75%** of clients and prospects said they would change advisors to seek assistance in maximizing their Social Security benefits.

Higher Net Worth Clientele:	Seminars are designed for a more affluent audience
Fill the Room:	Benefit from our proven track record of successful Social Security seminar campaigns
Tailored to Your Target Client:	Our content caters to the specific needs of clients age 58-67
Valued Expertise:	Prospects rely on your knowledge more than ever, making you an essential resource in their retirement planning process
Education-Centric:	Focused less on selling and more on teaching, our programs are available at libraries, colleges, and community centers
Timely Insights:	Social Security features almost daily in the news – stay ahead of the curve with the latest information other agents may overlook
Complete the Sale:	Learn how to pivot from Social Security to income planning and how to close more business

Cost: \$5,000

Minimum Guarantee: 70 households registered

Seminars Scheduled: 4



Give us a call today!
800.255.5055