

IAMS

Insurance
Agency
Marketing
Services, Inc.

A-Z TURNKEY RADIO SHOW:

RETIREMENT BOSS RADIO™

Take Charge of Your Money

Retirement Boss Radio is a turnkey system for financial advisors to have their own custom radio program with minimal effort.



Become a Local Celebrity!

Build your brand locally and get in front of more QUALIFIED prospects than you can handle to get your production over the top!



- One-on-one radio show coaching
- Professionally edited, mixed and produced
- Record from your office with a co-host on your schedule or use our pre-recorded show (featuring you), putting your weekly lead generation on autopilot
- High-end commercials, promos and offers
- Customized weekly show notes provided

- Negotiated airtime packages with your local radio station
- Professional, experienced radio inbound call center sets appointments - in real time - during each weekly show
- Finished program delivered each week to your radio station

Call to reserve your city now!
800.255.5055

HOW IT WORKS

1

Register today for your free consultation

We will provide you with all the details to begin your own custom one-hour program on the top rated NewsTalk station in your market. It's a fully turnkey proven marketing system.

2

Book radio show production & airtime

All broadcasts are done from the comfort of your office or home. You and your co-host connect with the "studio in a box". Show notes and program content are provided to you in advance.

3

Grow Your Sales

Radio leads from NewsTalk stations are 50+, affluent, educated baby boomers with assets. Prospects listening to the show call our inbound call center and they book your appointment. It's personal, efficient and financially productive.

WHAT YOU GET:

- Our "studio in a box" allows recording from your office
- Branded custom radio show where you are the celebrity
- Professional editing, mixing and production
- Weekly show notes and coaching with your co-host
- Expert media buying at reduced bulk rates
- Proven calls to action to generate warm leads
- Cost \$2,500-\$5,000/month depending on location and time slot.

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